

UNG SNAPSHOT

Q3
2025



VNG Group - Q3.2025

Unit: VND



Net revenue

2,894B

+12% YoY



Adjusted operating profit *

263B

+30% YoY



Revenue from global markets

19%

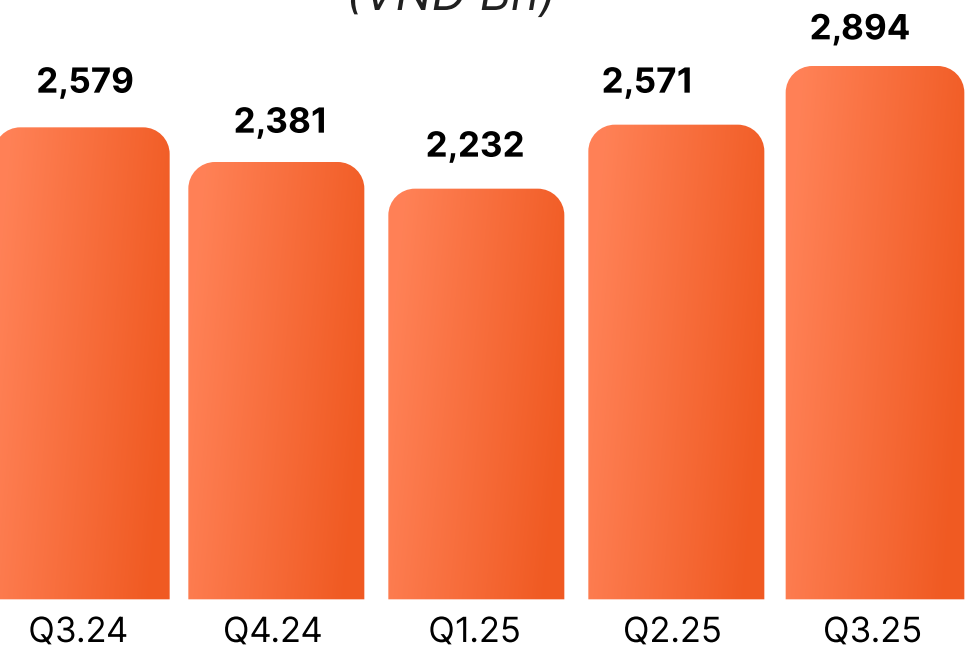


Contribution to state budget

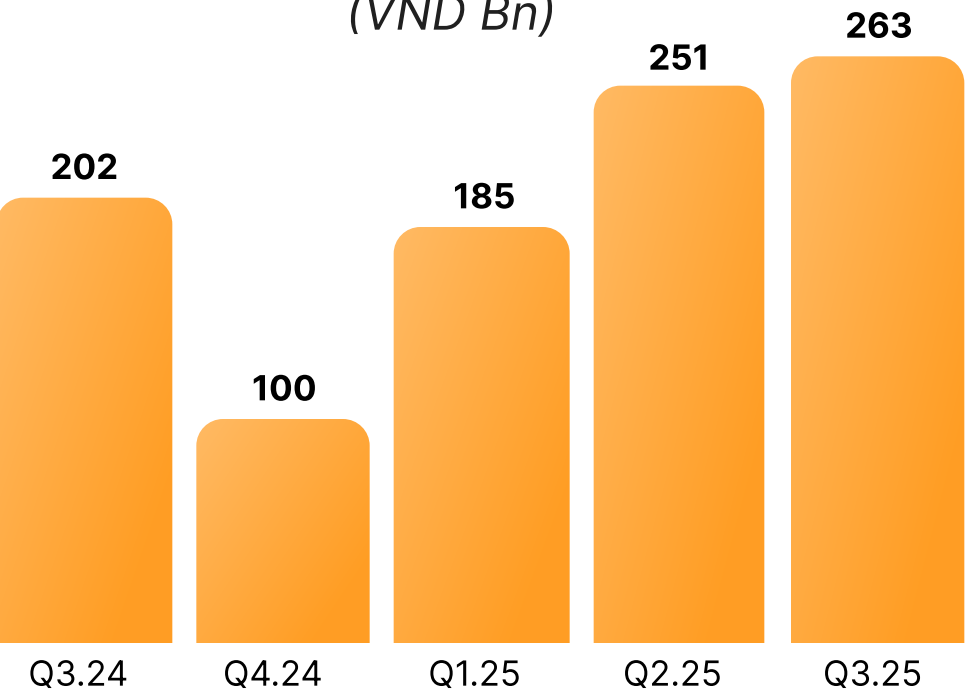
324B

*Adjusted operating profit (loss) (AOP) is a non-GAAP metric and is calculated by excluding the impact of game unearned revenue and its related cost and non-operating items from reported operating profit (loss).

Net Revenue (VND Bn)



Adjusted Operating Profit* (VND Bn)



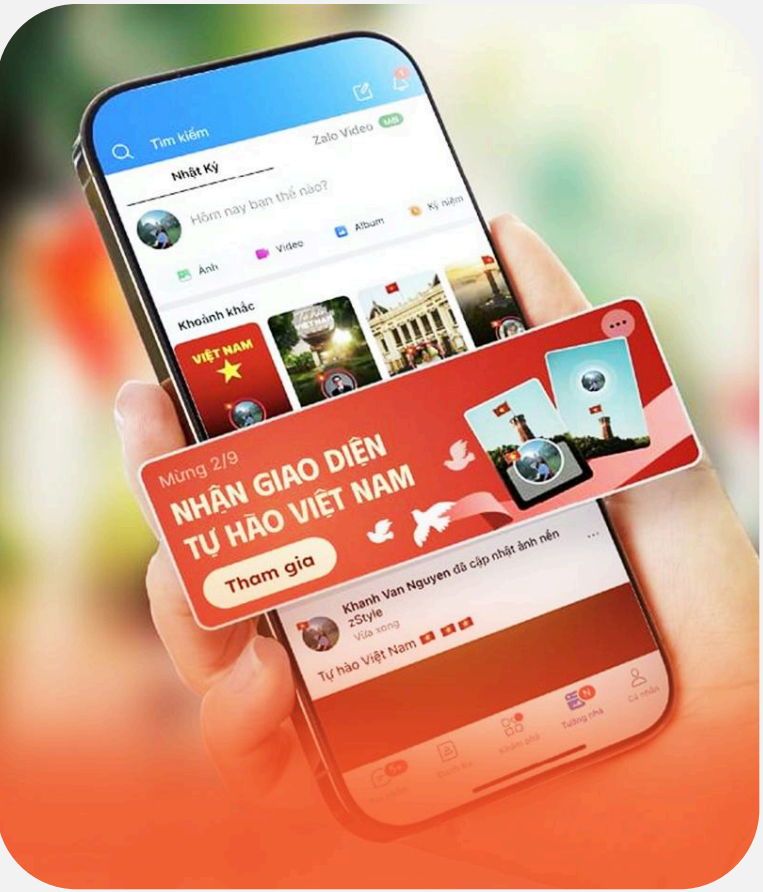
VNG participated in a series of activities celebrating Vietnam's National Day



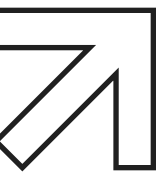
At the National Exhibition of Achievements:

Showcased an exhibition space of **250** sqm, **+4K** visitors.

Interactive activities from Roblox, Gunny, TFT, Play Together attracted **+1.2K** gamers.

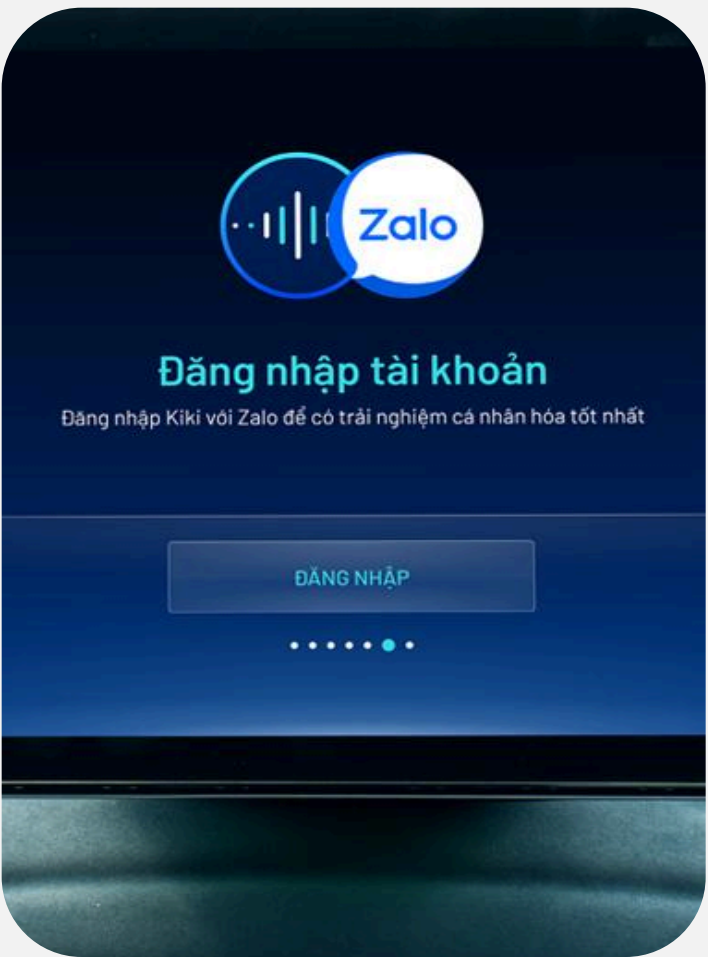
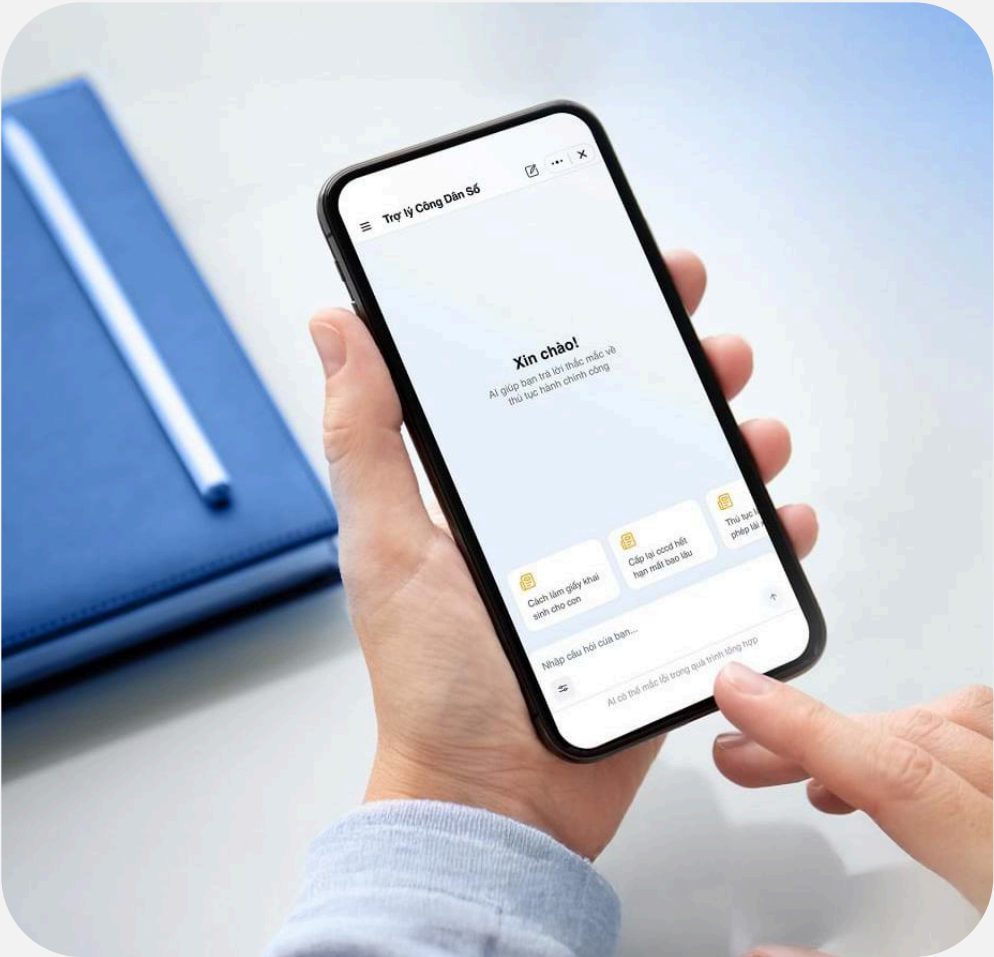


+3.5M users updated the "Proud to be Vietnamese" interface on Zalo, generating 8M AI-images throughout the campaign.



Pioneering AI for Businesses and Users

VNG participated in NVIDIA AI Day, actively sharing initiatives to help advance the development of a sovereign AI platform in Vietnam.



GreenNode partnered with NVIDIA to promote AI adoption in the securities and insurance sectors.

Domestic GPU Cloud revenue became the fastest-growing segment, increasing by **135% YoY**

The adoption of AI products (including AI Bot, OCR, and biometric verification) grew by **300% YoY**

Building Vietnam's Sovereign AI: Vision, Capabilities and Opportunities

Shilpa Kolhatkar
Global Head of AI Nations Business Development, NVIDIA

Vo Xuan Hoai
Deputy Director
Vietnam National Innovation Center (NIC)

Le Hong Minh
Founder & Chairman
VNG Group

Pham Minh Tuan
EVP, FPT Corporation & CEO, FPT Software



launched the Citizen Assistant, a 24/7 virtual service that provides administrative and legal procedures information:

180K users in the first month
Average of **6K** inquiries per day
from **4K** users



Kiki Auto – the Vietnamese voice assistant – reached **1.34M** installations in cars nationwide.



Business Highlights

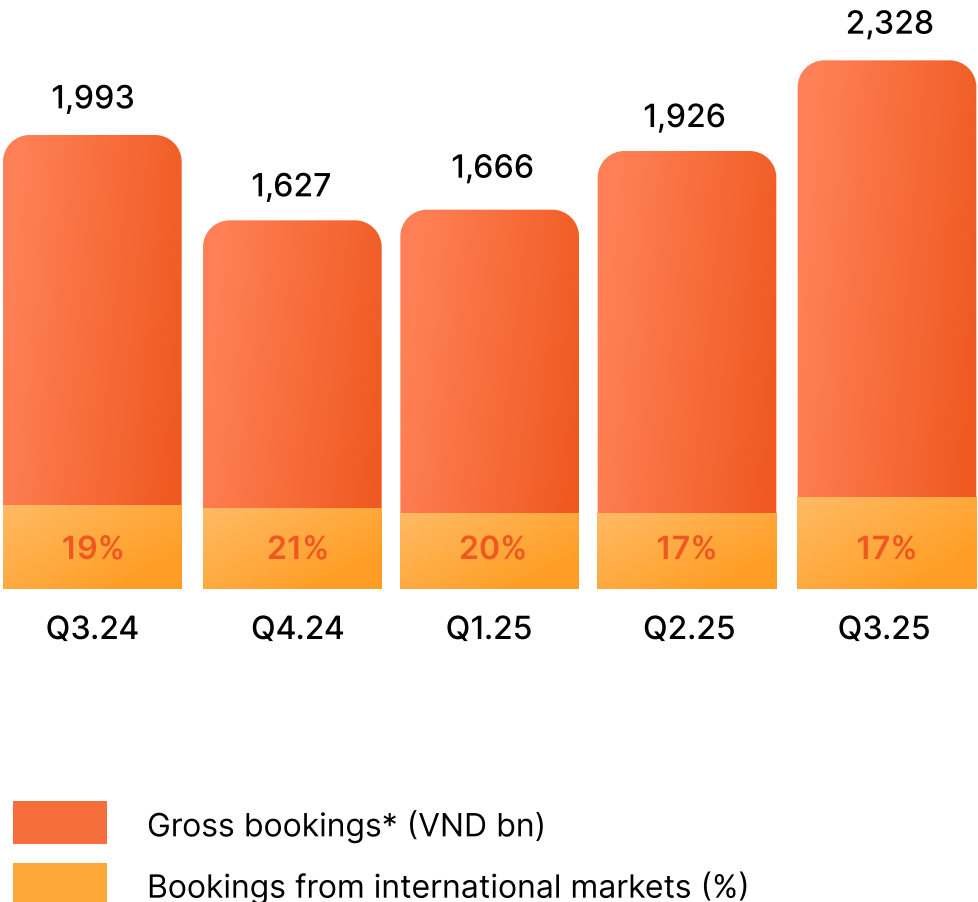


VND 2,328B Total bookings 17% from international markets

- Released **7** new titles, with ever-green titles contributing **39% more revenue YoY**.
- Roblox posted its **4th consecutive quarter of growth** in both users and revenue since its launch in Vietnam.
- Showcased at Gamescom Asia and Thailand Game Show, connecting +8000 gamers and +150 global B2B partners.



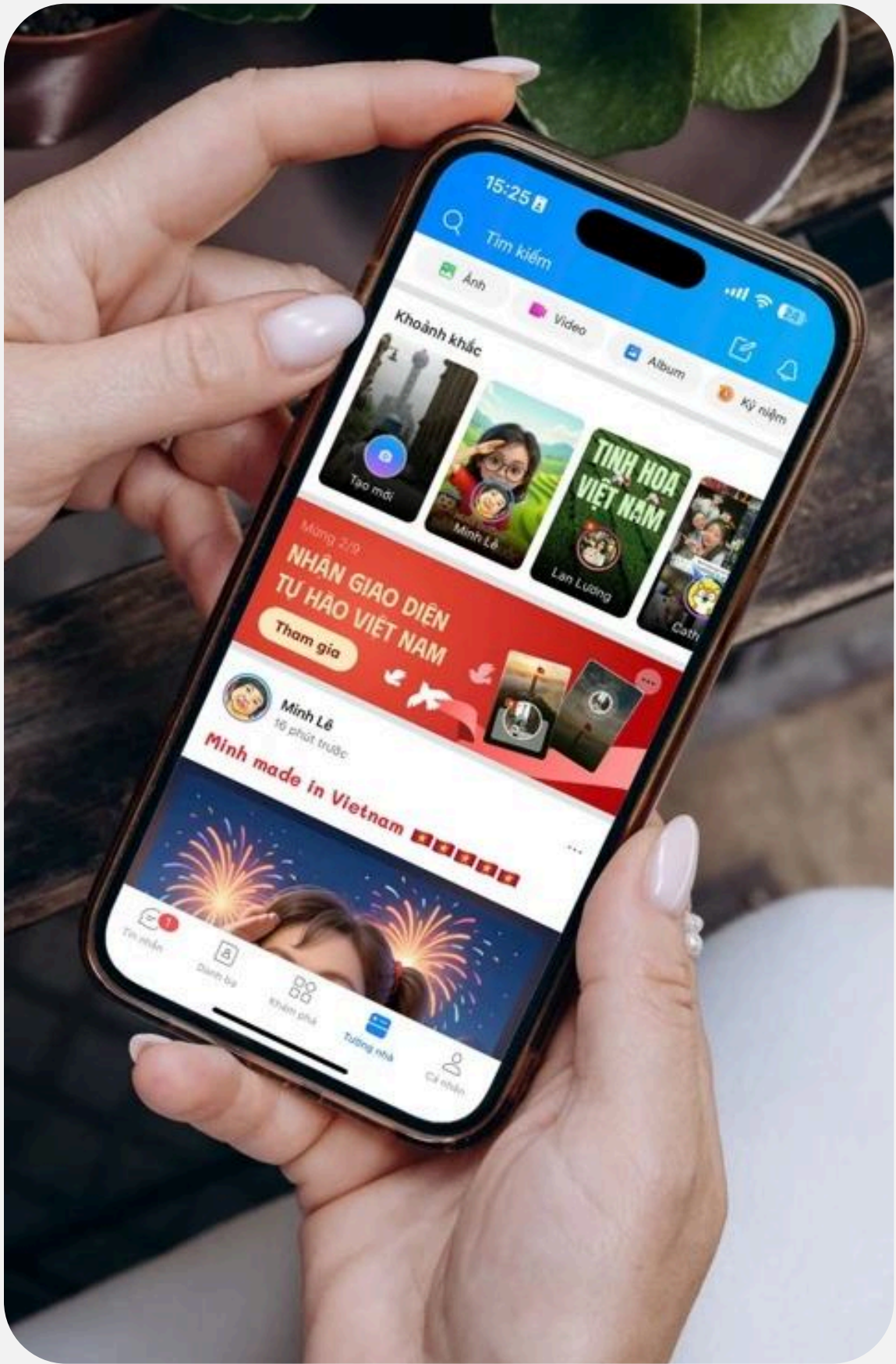
Game Q3.2025 Performance



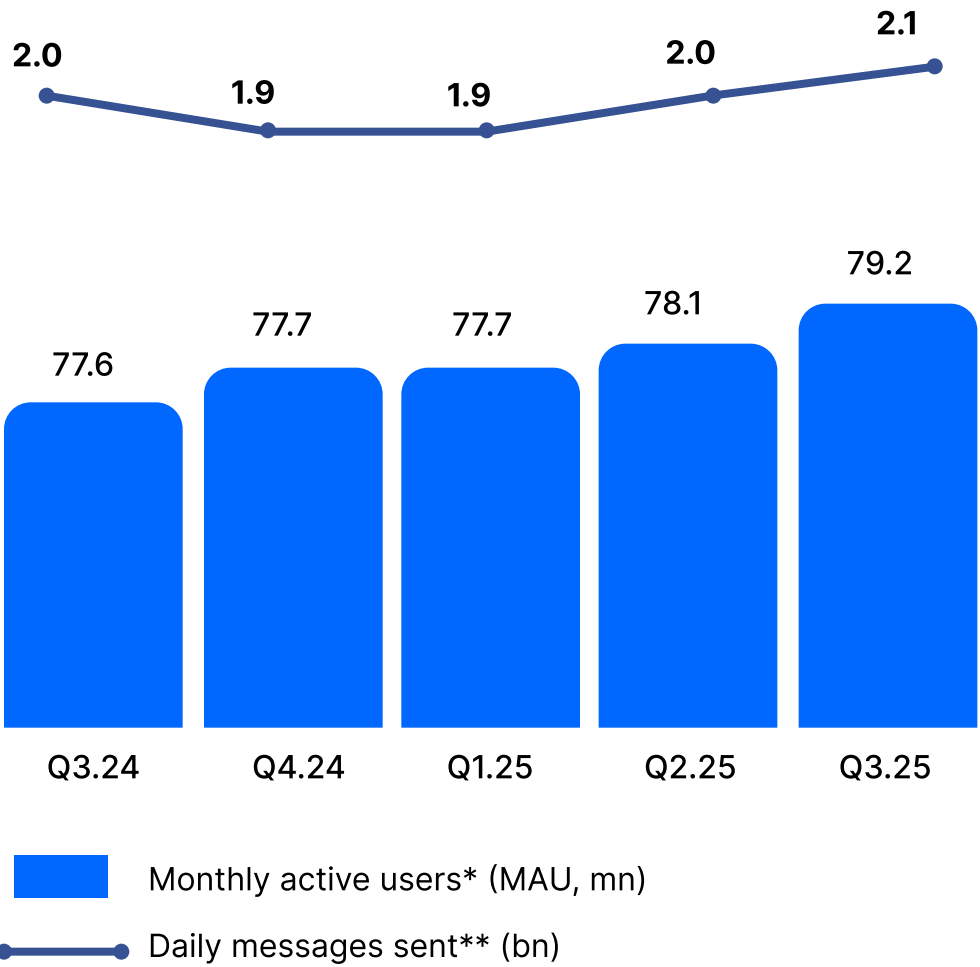
*Bookings is a non-GAAP operating metric used by VNG to evaluate the performance of its Online Games segment. It reflects the total value of user spending applied during the period under review.



Top 1 Vietnam messaging platform (Decision Lab)
79.2M Monthly active users +2.1B Messages sent daily +25.5K Monthly active paid Zalo OA



Zalo Q3.2025 performance



*MAU of the last 30 days of the period.
**Daily average for the last 30 days of each period.

Business Highlights

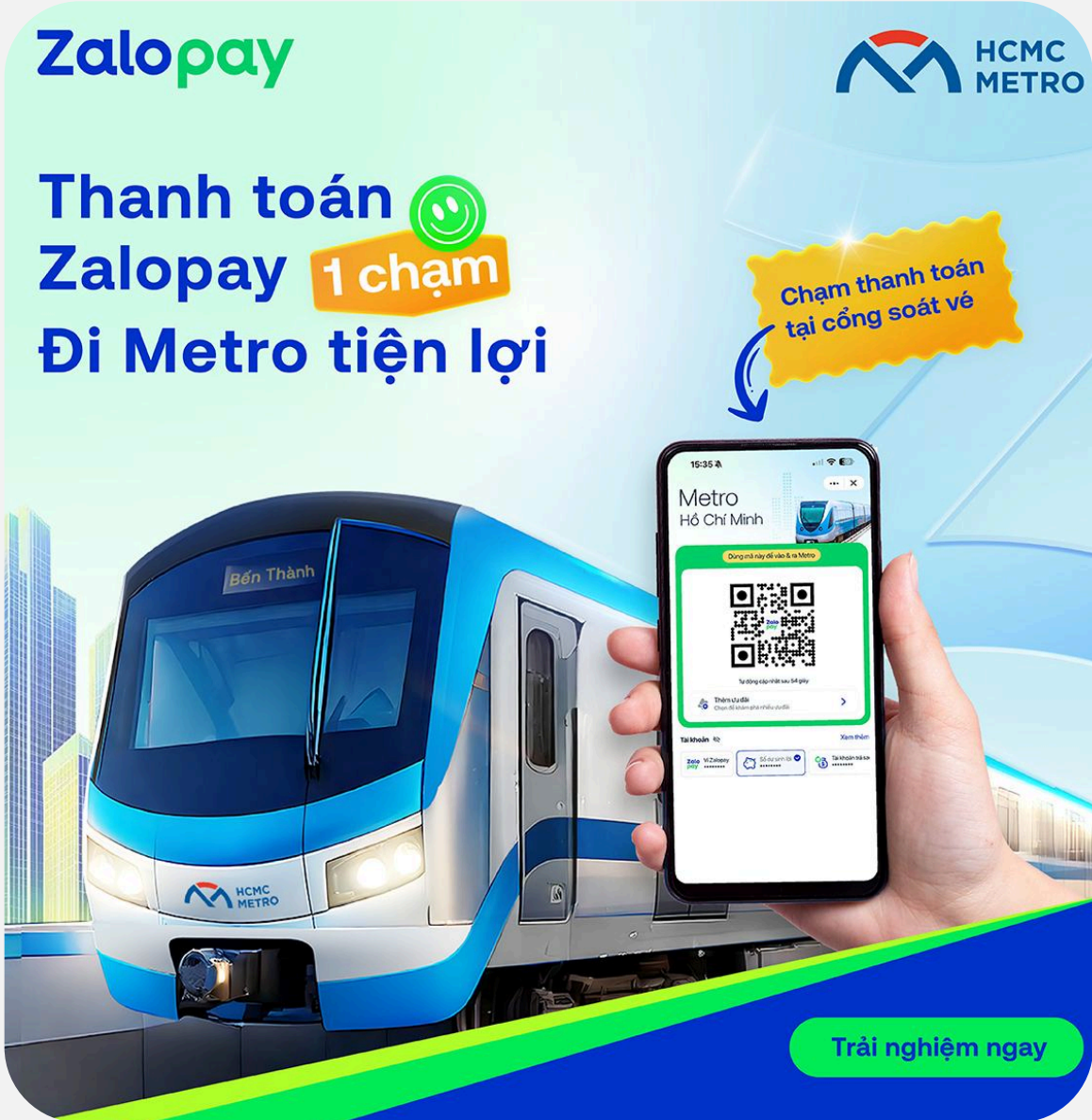
Zalopay

↑82% YoY
in total transaction volume

↑33% YoY
in monthly active users

↑389% YoY
in fintech service revenue

Advanced digital payment infrastructure in public transportation (Metro and bus ticketing).



VNG Digital
Business



↑57% YoY in revenue,
55% from international markets
51% from AI

On the infrastructure front

- The number of vBackup machines increased by 79%, while vStorage usage grew by 46%.
- VNG Cloud expanded to 5 availability zones (AZs) across Hanoi, HCMC, and Bangkok.
- GreenNode/VNG Cloud achieved the SOC 2 Type I certification for leading security standards.



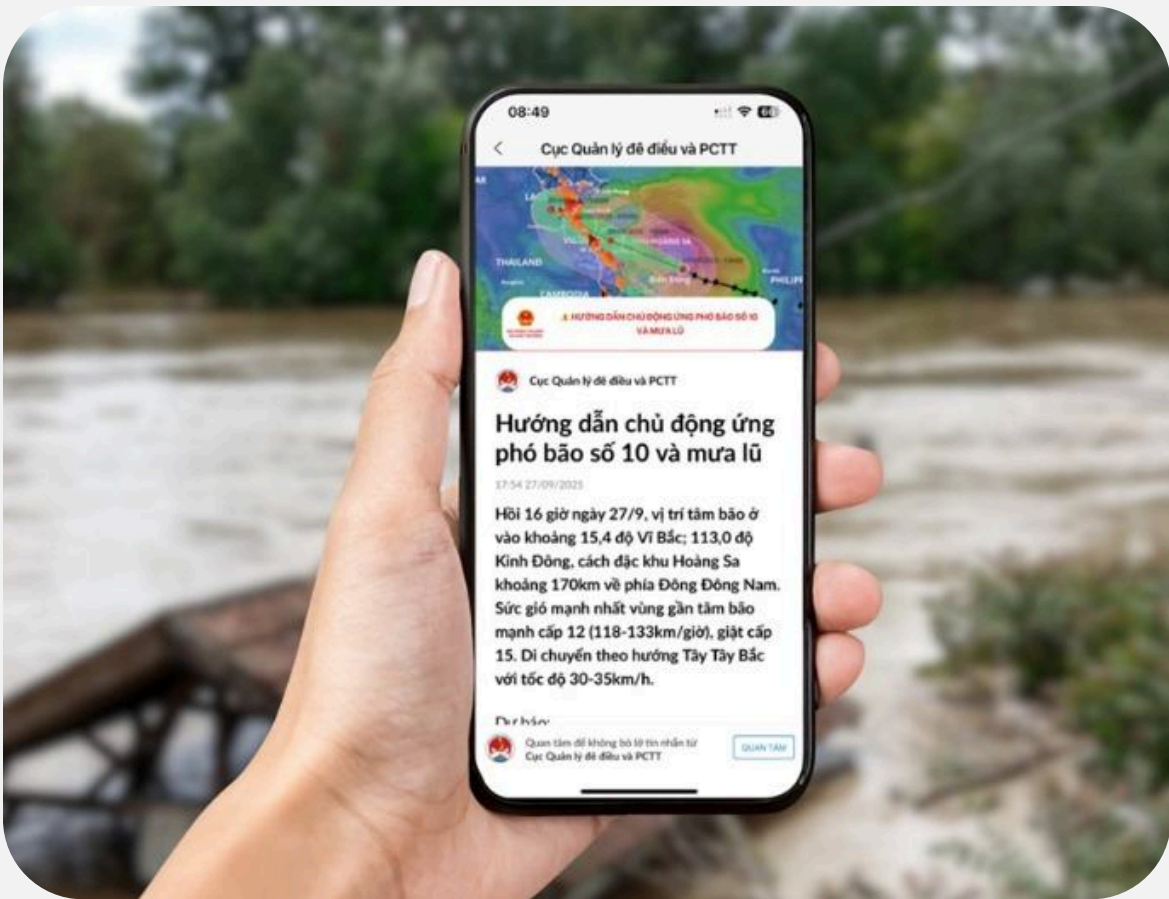
Sustaining Meaningful Social Impact



UNG GAMES

VND 7B+

was donated to support residents in northern provinces affected by recent storms.



Zalo

activated the SOS feature, helping users in 17 provinces access quick assistance during the typhoon:

131K users

marked themselves safe

18K messages

sent “Help Me” signals

Zalo also worked with the Education for Nature – Vietnam (ENV) to remove multiple accounts and groups involved in illegal wildlife trade.



Zalopay

acted as a Donation Gateway for community projects:

VND 1.5B+

through two campaigns to support post-disaster recovery.

VND 830M+

to the “Together for Cuba” campaign, following the Government’s appeal.



Dream Maker Foundation

Donated **10** social-housing units in An Giang Province, supporting the Government’s initiative to eliminate temporary housing.

Contributed **VND 1.3B** to rebuild hospitals and schools in areas severely affected by the storm.

Donated gifts to **1.5K** pediatric patients at Children’s Hospital 2 in HCMC during Full Moon event.

Awards



Outstanding AI Enterprise – GreenNode
Outstanding AI Solution – VNG Cloud AI Stack

Vnexpress AI Awards 2025



Top Vietnam Industry 4.0 Awards 2025
Zalopay POD, Zalopay OSC and
Zalopay Smart Canteen
Industrie 4.0 Awards 2025



Digital Transformation Product/
Solution for the Community
Zalo Official Account & Zalo Mini App

Vietnam Digital Awards 2025
(VDA2025)



Leadership in Cross-border Initiatives
Zalopay
Visa Vietnam Client Forum 2025



Member of the Year 2025
(Gold Prize) - Zalopay

NAPAS Client Summit 2025



Top 10 Innovative and Efficient
Enterprises 2025
Zalopay

VIR - Viet Research

UNG

Thank you