

UNG SNAPSHOT



1H
2025

WE ARE VNG

Overall

The VNG Snapshot 1H2025 provides a concise overview of VNG's and its products' operational, financial, and strategic performance until June 30, 2025.

VNG Group - 1H.2025



Net Revenue

Unit: VND
4,803B
+11% YoY



Net loss after tax

303M
(1H.2024: -586B)



Adjusted operating profit

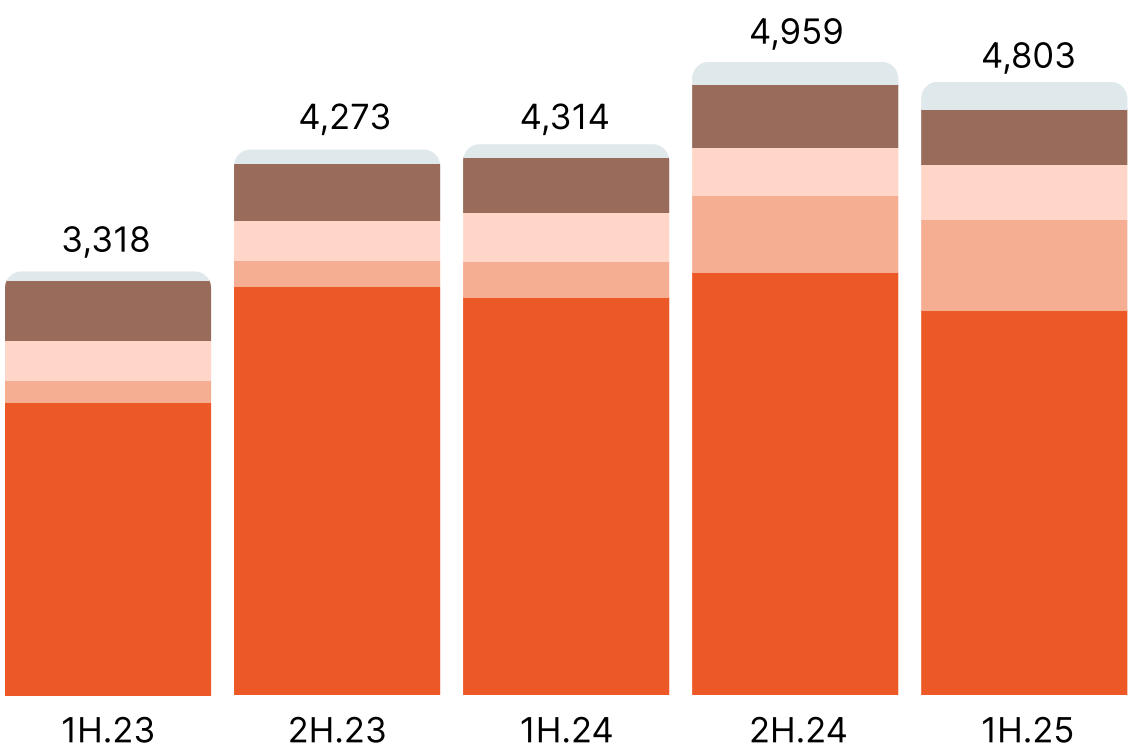
435B
(1H.2024: -387M)



Contribution to the
state budget

560B

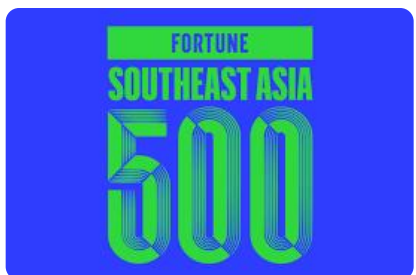
VNG Net Revenue
(VND Bn)



- Online games
- Value-added services on telecommunication network and internet
- Fintech
- Online advertising services
- Other services



Top 30 private enterprises with the highest tax contributions in Vietnam, ranked by CafeF's Private100 list.



Top 500 largest companies in Southeast Asia, according to Fortune Magazine (U.S.).



Recognized as a Great Place to Work for three consecutive years, certified by Great Place to Work.



Named AI Company of the Year at the GLOBEE Awards 2025.

Highlights



 **3,592B** in total bookings, **18%** from international markets.

 Lineage 2M, launched via the joint venture with NCSOFT hits **1.3 million downloads** across Southeast Asia in the first month.

 Forbidden Realm (Zingplay Games Studio) ranked **Top 6 among RPGs on Thailand's App Store.**

 PUBG Mobile reached **7.9 million QAU** in Vietnam with **bookings up 45%** year-on-year.



 Total payment volume (TPV) increased by **63%.**

 Total payment volume through Zalopay's Multi-QR, increased **five-fold** compared to the first half of 2024.

 Supports all QR standards in Vietnam and expands international payments across several Asian markets.

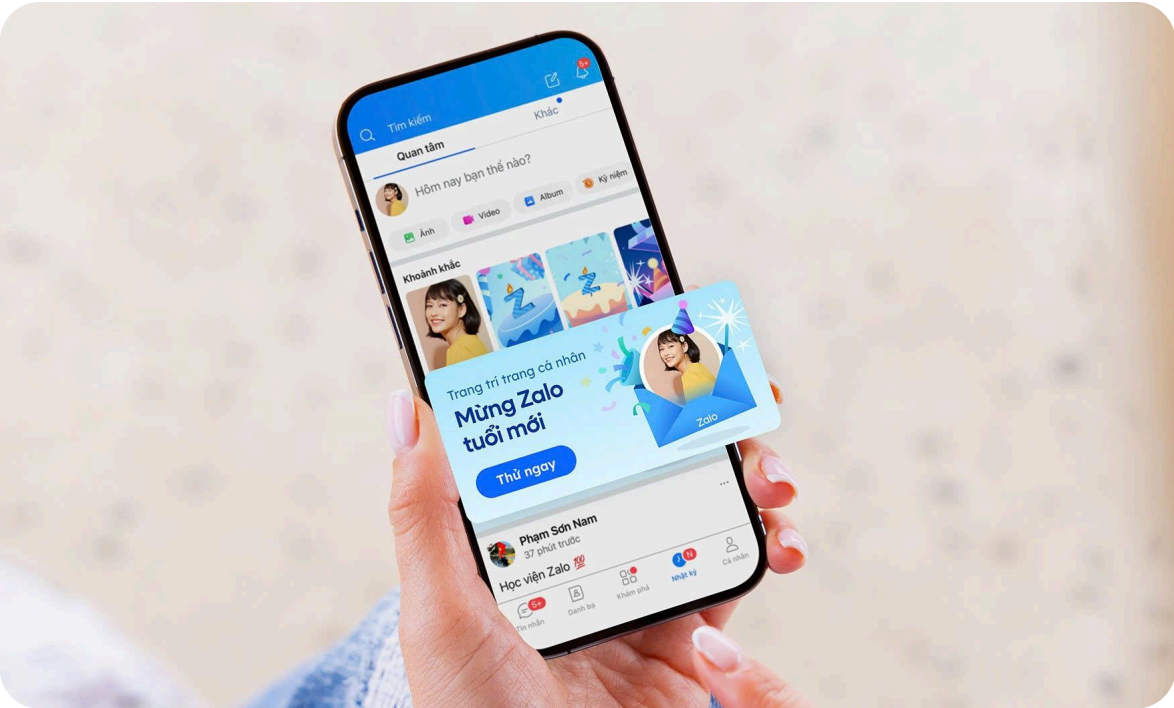


 **78.3M**
Monthly active users

 **20M**
Users using AI features

 **+2B**
Daily message sent

 **168%**
YoY growth in value-added service subscribers



Zalo completed deep integration (deeplink) with **25** banks, **96%** market coverage.



GREENNODE

GreenMind is on NVIDIA NIM

On par with DeepSeek, Mistral, LLaMA, and more!

14B model optimized for reasoning & tool-calling

Run efficiently on a single H100 GPU

Seamlessly deployable via NVIDIA AI NIM

Now OFFICIALLY available on NVIDIA NGC Catalog

GreenMind-Medium-14B-R1 became the **first Vietnamese large language model (LLM) featured on NVIDIA AI NIM**, optimized to run on a single H100 GPU

UNG

Thank you