

UNG SNAPSHOT



Q2
2025



Overall

The VNG Snapshot Q2 2025 provides a concise overview of VNG's and its products' operational, financial, and strategic performance through June 30, 2025.

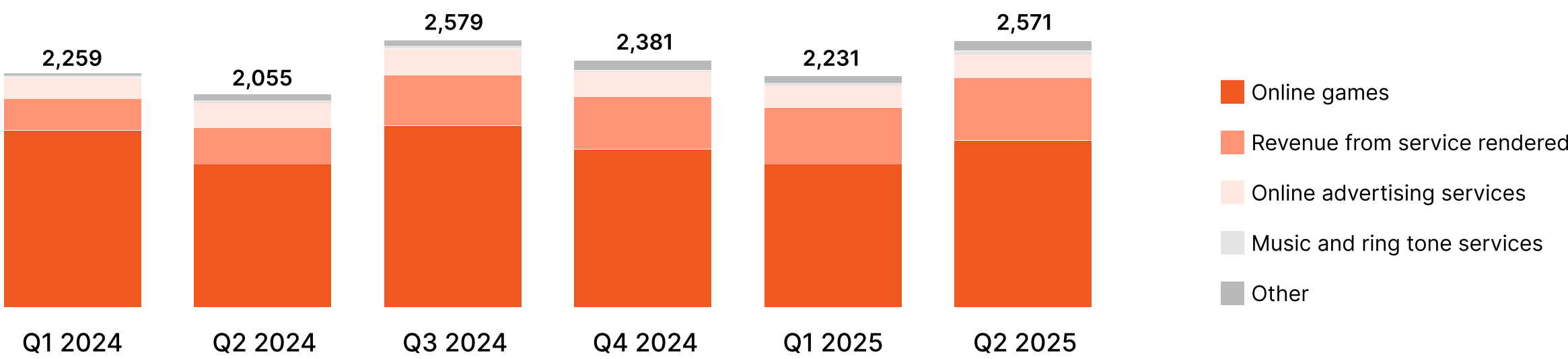
This report highlights VNG's financial outcomes, core business performance, AI implementations, and contributions to Vietnam's digital transformation initiatives.

Key metrics - 2Q.2025

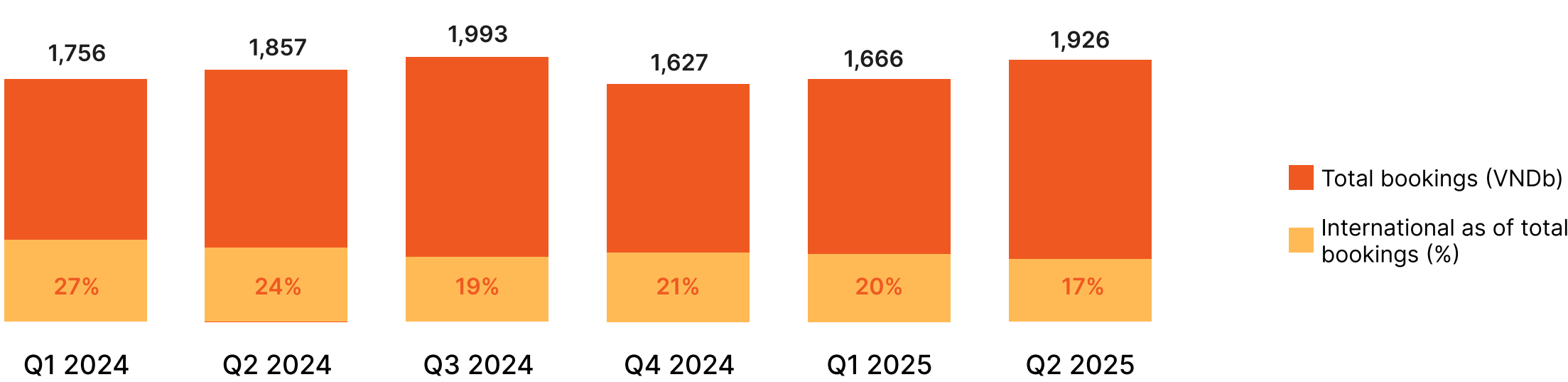
	Net revenue	2,571 billion
		+25% YoY
	Net profit (loss) after tax	15 billion
		2Q.2024: (554 billion)
	Tax contribution	168 billion



Revenue breakdown (VNDb)



Game's Performance



Reinforces local leadership, scales global presence



 **1,926B** in total bookings, **17%** from international markets.
 Published **7** new titles.

International

 Lineage 2M, launched via the joint venture with NCSOFT hits **1.3 million downloads and strong revenue** across Southeast Asia in the first month.

 Forbidden Realm (Zingplay Games Studio) ranked **Top 6 among RPGs on Thailand's App Store.**

Vietnam

 VNGGames reinforced its leadership **as a key partner of Vietnam GameVerse for the third year**, attracting 40,000+ engagements.

 It co-hosted its **first Roblox developer workshop.**

 Contribution to Vietnam eSports: PUBG Mobile and VALORANT **qualified for the 2025 Esports World Cup** —marking Vietnam's 2nd time presence on the global stage.



Launch of the **International QR Payment** feature in Singapore, enabling payments at over 120,000 stores via partner network QR codes without the need for currency conversion.



Zalopay also teamed up with Danal and Shinhan Bank to offer tuition payments in South Korea.

AI strategy: Beyond business goals



Talent Development & AI Research Initiatives

Promoting “Government – University – Business” model through a partnership with Vietnam National University – HCMC. Key areas of collaboration include:

- **Co-training 1,000 high-quality students and funding VND 25 billion** for research and development over three years.
- Establishing **an AI Lab & Research Center at VNG headquarters**, equipped with GPU infrastructure to support research teams.



Zalo joins the Vietnam AI Alliance

The alliance focuses on three pillars: **research & development, policy building, and AI talent training.**

Zalo AI successfully trained a large language model (LLM) from scratch. The **KiLM-13B model** outperforms GPT-4 in Vietnamese language tasks.



Driving national digital transformation

VNG Chairman was appointed as a **member of the National Advisory Council on Science and Technology.**

GreenNode continues to expand its presence at major tech forums in Vietnam and the region, such as GITEX ASIA and DX Summit 2025.

VNG Cloud **launched a comprehensive AI ecosystem** tailored for Vietnamese businesses.

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Thank you